

# YOUR PERSONAL FUNDRAISER



The **Dusty Shoes Foundation** is focused on volunteer groups that provide an important role in the fabric of our communities. These groups are many, and can range from Kids Sports Teams to your church, non profit organizations, charities and foundations, to your neighborhood food bank. They all need funding to operate, and this simple opportunity can be part of your funding plans.

## **AN EXAMPLE OF WHAT YOU CAN ACHIEVE**

A referral to Lacey Forward of Westridge Realty Co. is received from your circle of contacts. Your friend receives great service and completes their real estate transaction.

(ie. A common transaction could be to sell a townhouse and buy another property. Based on this simple referral, **your group could receive as much as \$2,400. Perhaps even more!** This sure beats a car wash, and your effort is minimal.)

## **HOW TO START YOUR OWN PERSONALIZED PLAN**

- 1.** Contact Dusty Shoes Foundation to gain authorization to feature it's brand on your emails, and any web sites that feature your particular group and your facebook account.
- 2.** Forward a brief outline of the details of your organization, and the purpose for the needed funding. Forward to **[Lacey@homeswithlacey.com](mailto:Lacey@homeswithlacey.com)**
- 3.** Keep an eye out for those in your circle of contacts that may be thinking of Buying or Selling real estate. Tell them of your clubs fund raising goals and direct them to the Dusty Shoes opportunity.
- 4.** Personalized cards featuring your organizations fund raising plan will be produced so that the members of your organization can hand these out to interested parties.

5. 10% of any business from buying or selling real estate that is generated from your contacts will be donated to your particular volunteer group. Everybody at some time or another will deal in real estate. Why not participate and aid your particular group?

**Everybody wins!** Your friend receives great service, and your volunteer group receives a sizeable cheque. We can only do so much on our own so let's do more together!

**Contact Lacey Forward of Westridge Realty to set up your program, (604) 910-LACE (5223)**

**email: [Lacey@homeswithlacey.com](mailto:Lacey@homeswithlacey.com)**

*\* Some exclusions may apply. All real estate transactions will be with Lacey Forward and Westridge Realty Co. as broker.*



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